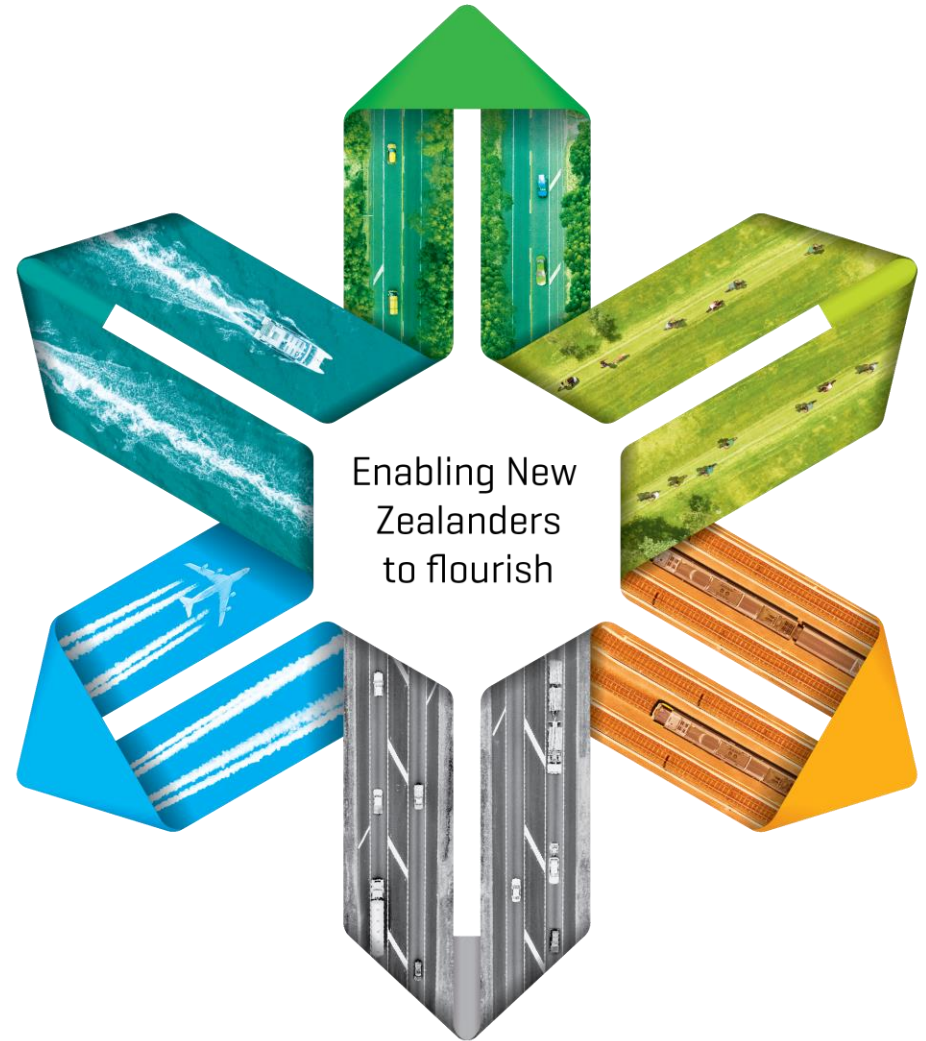


# Development of a new road safety strategy

*Presentation to the Local Government Road Safety Summit, 09 April 2018*

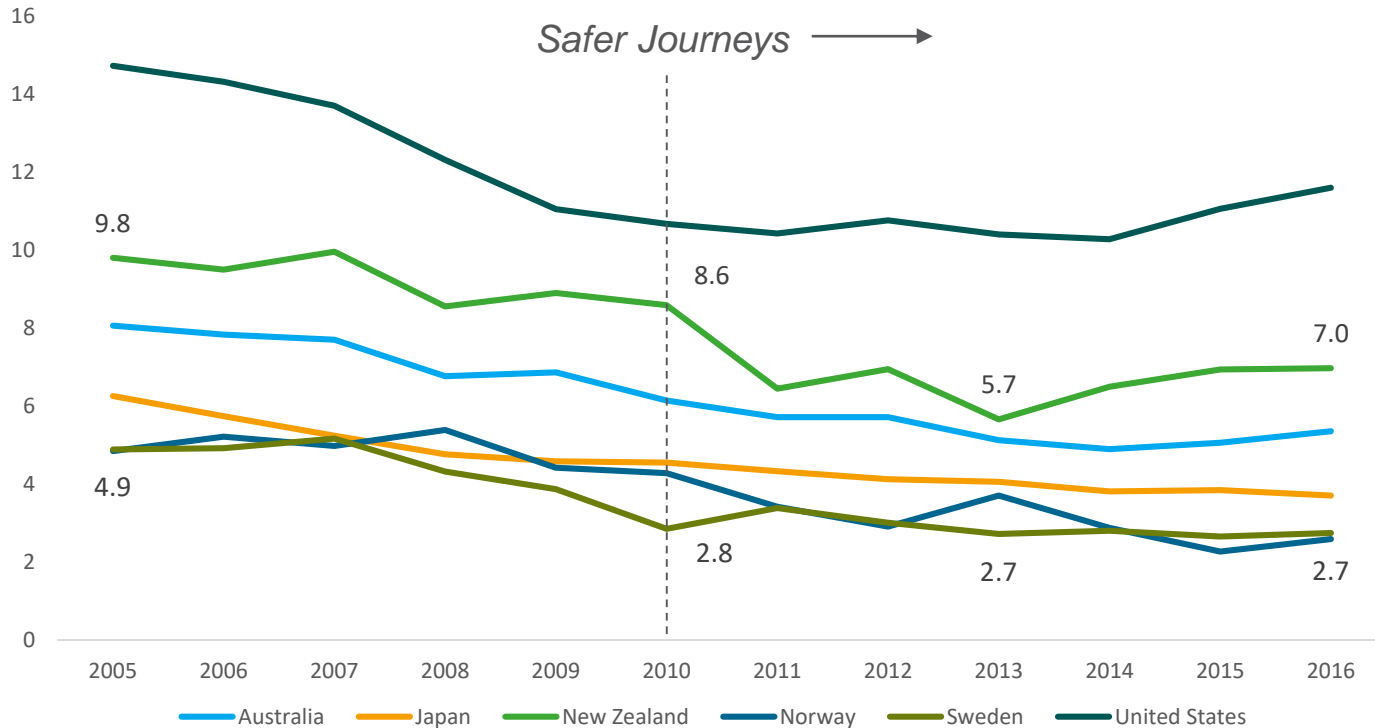
*- Brent Johnston, Manager Mobility & Safety*



# The need for a new strategy



## Road deaths per 100,000 population

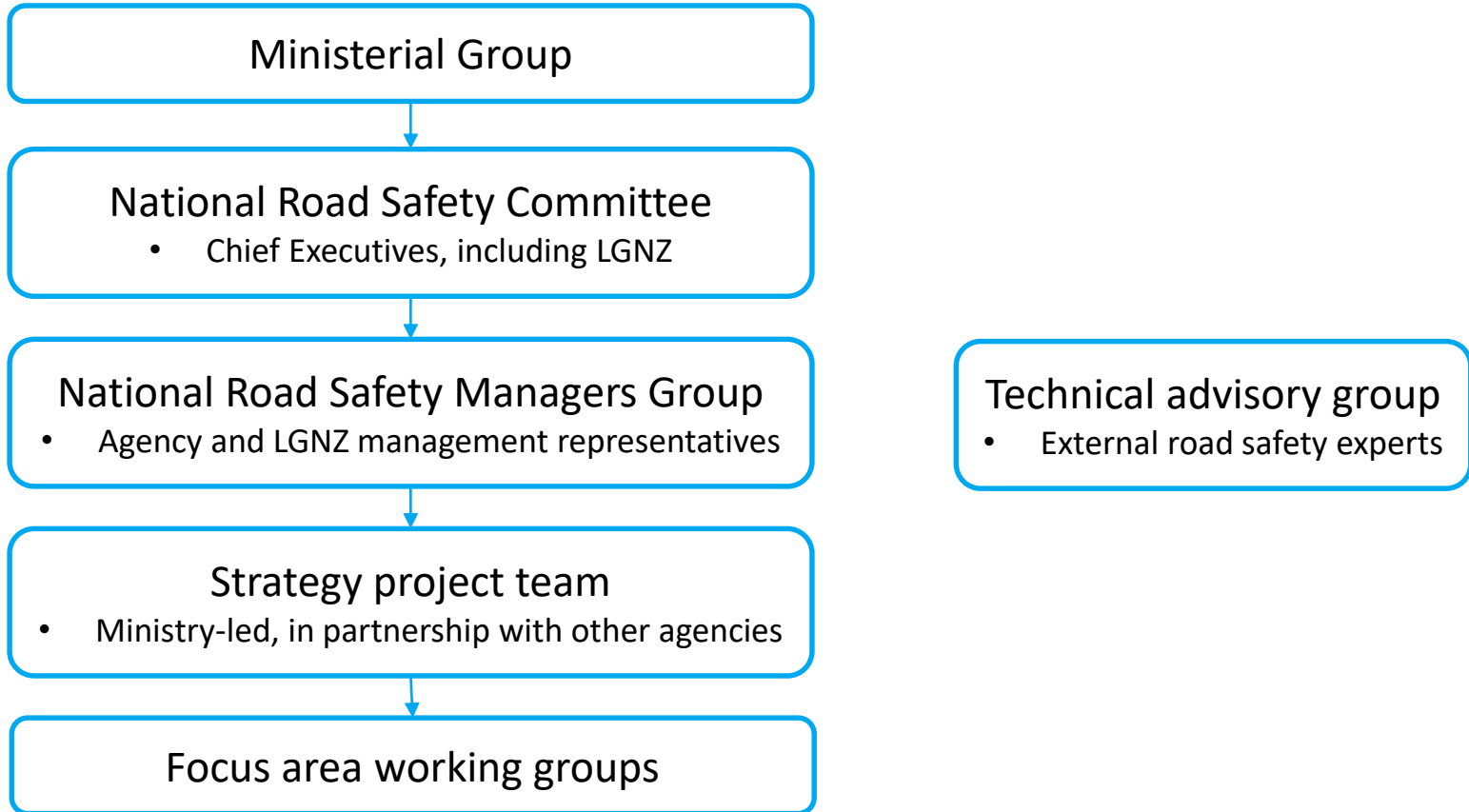




***“Road traffic deaths and injuries are not ‘accidents’. They are the direct consequence of system failures and political choices... when political will is focused on ending needless road deaths, lives can be saved very quickly...”***

- Saul Billingsley, Executive Director of the FIA Foundation (March, 2018)

# Developing the new strategy - a collaborative approach



# Focus areas for the new road safety strategy



- Investigation of Vision Zero
- Measurable targets
- Broader harms to health
- System-wide approach
- Extensive engagement
- Robust research and data



# Strategy development phases (indicative)



## *Phase 1: Programme establishment*

- Project planning and governance establishment (underway)
- Consolidating data on key harms, causes and interventions and international best practice (mid-2018)

## *Phase 2: Vision and framework*

- Stakeholder and public engagement, including workshops (beginning mid-2018)

## *Phase 3: Interventions*

- Develop/model potential interventions, outcomes and targets (second half 2018)

## *Phase 4: Finalise strategy and action plan*

- Consultation on draft strategy and action plan (1<sup>st</sup> half 2019)
- Finalise strategy and action plan (by September 2019)

Thank you

